



City of Carlyle Parks and Recreation

2024 Parks Partners

After a very successful year in 2023, we want to thank the businesses and organizations in Carlyle for supporting the Parks Partners program. Over 20 businesses and organizations partnered with the program last year, and we hope to continue to add and grow partnerships moving forward. We have multiple affordable partnership options for the 2024 season.

Why become a Parks Partner?

By partnering with the Parks Department, you will be able to:

- Increase your business' name recognition, brand awareness and visibility
- Help keep events and programs affordable for individuals and families
- Develop strong business relations through community engagement
- Make a positive difference in our community's health and wellness

Partnership Opportunities

You can choose from a variety of options to increase your business or organization's community outreach:

- Banners and sponsorship signage
- Youth athletic team uniforms
- Annual Park events
- Youth summer camps

**Any level of sponsorship will add your business or organization to the list of partners on the Parks Department's program registration website, as well as recognition on any promotional materials (fliers, emails, social media, etc.) affiliated with any specific programs you choose to partner with.*

Please see the attachment for more information on partnership opportunities and benefits. I want to thank you for your consideration of supporting the City of Carlyle Parks Department. Please feel free to contact me by phone or email if you have any questions regarding partnership opportunities.

Sincerely,

Ryan Meyer, *Director of Parks and Recreation*

Phone: (618) 267-7686

Email: parkdirector@carlylelake.com

City of Carlyle Parks Department

2024 Parks Partners Opportunities

Partnership banner on the outfield fence of City Park ball diamond <ul style="list-style-type: none"> • 3'x6' vinyl banner with your organization's logo and a message of your choice • Will be visible from March to October and taken down in the winter to preserve the banner • Sponsorship for first year will cost \$200 to help pay for the banner • \$100 annual renewal each year after, that you wish to have the banner displayed • Your organization/business logo will be added to the list of partners on the Parks Department's online registration website 	<p>\$200 <i>(First Year)</i></p> <p>\$100 annual renewal after first year</p>
Sponsor a youth t-ball/baseball/softball team <ul style="list-style-type: none"> • Your business/organization name will be printed on the back of one of the youth t-ball, baseball or softball teams' uniforms • Arrangements can be made to sponsor a specific team if you or a family member is coaching/participating on that team • Your organization/business logo will be added to the list of partners on the Parks Department's online registration website 	<p>\$100</p>
Sponsor a youth soccer team <ul style="list-style-type: none"> • Your business/organization name will be printed on the back of one of the youth soccer teams' uniforms • Arrangements can be made to sponsor a specific team if you or a family member is coaching/participating on that team • Your organization/business logo will be added to the list of partners on the Parks Department's online registration website 	<p>\$100</p>
Sponsor youth basketball <ul style="list-style-type: none"> • Your business/organization will help to purchase new uniforms • Registration fees will remain affordable thanks to your partnership • Your organization/business logo will be added to the list of partners on the Parks Department's online registration website 	<p>\$100</p>
Sponsor Pumpkin Patch <ul style="list-style-type: none"> • This partnership helps keep entry fees affordable for the kids to enjoy our annual event • Your business/organization will be printed as a partner on all promotional materials for the event • Your organization/business logo will be added to the list of partners on the Parks Department's online registration website 	<p>\$150</p>
Sponsor youth summer camps <ul style="list-style-type: none"> • Registration fees for summer camps will remain affordable thanks to your partnership • Your organization's logo will be printed on the back of the summer camp shirts • Your business/organization will be printed as the partner on all promotional materials for the youth summer camps • Your organization/business logo will be added to the list of partners on the Parks Department's online registration website 	<p>\$200</p>

Are you ready to become a Parks Partner?

If you have any questions or need any further information, please contact:
Ryan Meyer – (618) 267-7686 – parkdirector@carlylelake.com

Organization: _____

Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

**You will be contacted by Ryan Meyer to discuss and finalize the details of your partnership*

Select your Partnership Option(s)

Please see the attached Parks Partners Opportunities sheet for more information on each partnership.

<input type="checkbox"/>	Partnership Banner at City Park	\$200
<input type="checkbox"/>	Sponsor a youth t-ball/baseball/softball team	\$100
<input type="checkbox"/>	Sponsor a youth soccer team	\$100
<input type="checkbox"/>	Sponsor youth basketball	\$100
<input type="checkbox"/>	Sponsor Pumpkin Patch Event	\$150
<input type="checkbox"/>	Sponsor youth summer camps	\$200

Please return this completed form to:

Carlyle City Hall
Parks Partners
850 Franklin Street
Carlyle, IL 62231

Please submit your forms no later than April 7, 2024

Total Amount Enclosed: _____

Make checks payable to the City of Carlyle – Thank you!